

## GRAPHIC DESIGN PORTFOLIO

# PORTFOLIO CONTENTS

1 LOGOS + BRANDING

2 SIGNAGE + WALLCOVERINGS

**3 APPAREL DESIGN** 

4 STATIONERY + INVITATIONS

5 PRINT DESIGN

6 PROMOTIONAL + ADVERTISING









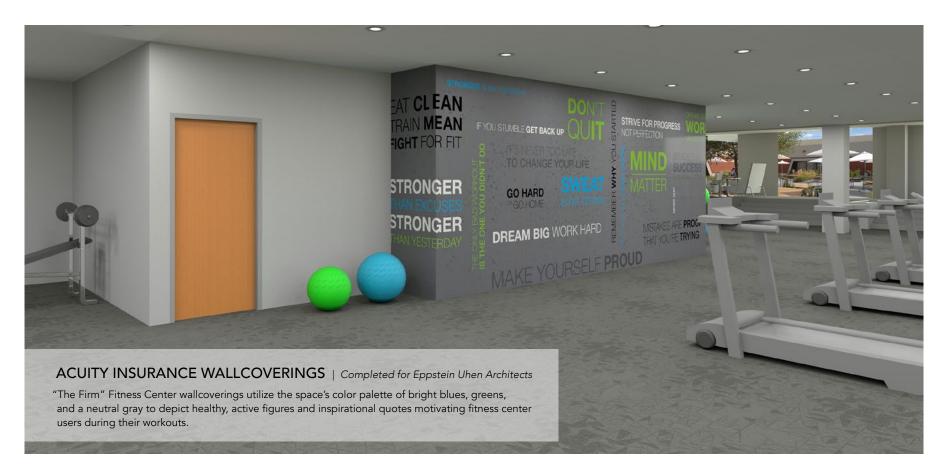


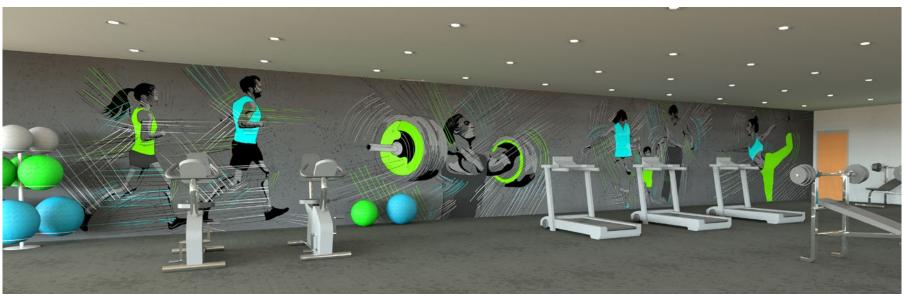


#### FOREST RIDGE ELEMENTARY SCHOOL

Completed for Eppstein Uhen Architects

The wallcoverings emphasize the school's design theme: a four season forest. The colors, theme, and scale of the wallcoverings create an environment where students feel like they are amongst trees in a forest. By utilizing elements from nature to inspire the design, school becomes a fun, playful, and educational environment.













#### KETTLE MORAINE SCHOOL DISTRICT

Completed for Eppstein Uhen Architects

At Dousman Elementary School, the school's bullfrog mascot hops between lily pads to animate their eight action words in a fun and colorful wetland environment. Cushing Elementary School's star mascot bursts through space, highlighting Cushing's mission statement.









#### **BEYOND DESIGN BIKE TOUR**

Completed for Eppstein Uhen Architects

The annual Beyond Design Bike Tour engages their business partners in an effective and successful fundraising event. Hundreds of business partners join EUA staff each year to ride for a greater good. The 2016 event jersey (blue) and the 10-year anniversary jersey from 2014 (orange) are highlighted. I also designed the 2014 logo.







#### WENINGER WEDDING

A touch of detailed white lace adorns the corners of this invitation suite to a barn wedding at Rustic Manor 1848, providing a cohesive aesthetic throughout. Purple is the bride's favorite color and was used to make an elegant, bold statement piece.



### MILWAUKEE BUCKS INTRO BROCHURE

Completed for Eppstein Uhen Architects

Shown are selected pages from a marketing piece presented to the Milwaukee Bucks soon after the announcement of their rebranding in 2015. The 24-page brochure provides information regarding prominent EUA Milwaukee-area projects, utilizing the Bucks' color palette and basketball-themed design elements.







#### IRON MOUNTAIN DOWNTOWN TINS

Selling for \$15, this coupon tin contains coasters for 12 participating local businesses. Each coaster was designed around the business' existing logo and unique aesthetic. Purchasing tins supports the local economy and aids Iron Mountain, Michigan in furthering its vibrant downtown district.









